

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

"WISCONSIN FINEST"
Back's Highest Grade Lawn Grass Seed

This Lawn Grass Mixture is the fruit of many years of experience and close study of soil conditions. It is undoubtedly the best that can be had.

It is composed of the highest grade lawn seeds, having the highest purity and germination there are to be had.

By its use a deep green velvet sward free from lumps can be produced in from four to six weeks.

The remarkably heavy demand for BACK'S HIGHEST GRADE LAWN GRASS SEED these past years proves the quality. 1 lb. will sow 150 square feet, 100 lbs. to the acre.

Lb., 45c; 10 lbs., \$4.00; 100 lbs., \$37.00

"Oak Shade Lawn Seed"

On nearly all lawns there are unsightly bare spots under the shade of trees, which have baffled all efforts to get into grass, but with this mixture there need be no further difficulty. It is a combination of fine dwarf growing evergreen varieties, which in their wild or natural state are to be found growing in woods or other sheltered and shaded spots.

Lb., 50c; 10 lbs., \$4.50; 100 lbs., \$40.00

Back's Competition Lawn Seed

Pull value for your money. Contains Pure, Reliable Lawn Seeds and Timothy.

Lb., 30c; 10 lbs., \$2.50

White Dwarf Lawn Clover. Very highest grade, 50c per lb.

Selected, Tested and Best Grown Seeds

Back Seed Company

Growers, Dealers, and Importers

5010 Washington Avenue, Racine, Wis. P. BACK, Sole Owner and Manager

Established 1916

SEED PRICE LIST 1937

BETTER SEEDS

CAULIFLOWER—Super Strain

CAULIFLOWER—Super Strain. Our seeds come from the Champion Prize Grower in Denmark. None Better.

	1/2 Oz.	1/2 Lb.	1 Lb.
Earliest Snowball	.85	1.50	3.00
Danish Giant, or Dry Weather	.85	1.50	3.00
New Super Snowball, best of all	1.25	2.25	8.00
Dan-America	1.25	2.25	8.00

CELERY

Our seeds are grown by America's foremost Celery Breeder and we believe there is none better.

	Oz.	1/2 Lb.	1 Lb.
Improved White Plume	.35	1.00	3.25
Golden Yellow Self Blanching Dwarf	.40	1.25	4.00
Golden Yellow Self Blanching Tall	.40	1.25	4.00
Golden Phenomenal	.50	1.50	5.00
Golden Plume or Wonderful	.60	1.75	6.00
Golden Pascal, New	.75	2.50	9.00
Crisp Heart, New	.75	2.50	9.00
Emperor	.35	1.00	3.50
New King Green, Extra	1.00	2.50	9.00
Celeriac, Great Dane	.35	1.00	3.50
Celeriac, Large Smooth Prague	.30	.90	3.00



Improved White Plume .35 1.00 3.25

Golden Yellow Self Blanching Dwarf .40 1.25 4.00

Golden Yellow Self Blanching Tall .40 1.25 4.00

Golden Phenomenal .50 1.50 5.00

Golden Plume or Wonderful .60 1.75 6.00

Golden Pascal, New .75 2.50 9.00

Crisp Heart, New .75 2.50 9.00

Emperor .35 1.00 3.50

New King Green, Extra 1.00 2.50 9.00

Celeriac, Great Dane .35 1.00 3.50

Celeriac, Large Smooth Prague .30 .90 3.00

CHERVIL—Dan. Ex. Fine Curled .20 .60 1.75

CHIVES—Small onion-like plant .65 2.00

CHICORY—Witloof Fr. Endive .25 .65 2.00

COLLARDS—True Georgian .10 .25 .60

CORN SALAD—Fetticus .15 .35 1.35

CRESS—Curled or Pepper Grass .10 .25 .75

Upland Cress .15 .40 1.35

SWEET CORN

	1/2 Lb.	1 Lb.	5 Lbs.
Back's Golden Bantam, Sweet and Delicious, Outstanding Superior Strain	.15	.35	1.30
Golden Bantam, Regular	.10	.30	1.10
Golden Sunshine, Early	.15	.35	1.30
Golden Standard, Sweet, Large and Medium Early	.10	.30	1.10
Bantam Evergreen	.15	.35	1.20
Alpha, White, Very Early	.10	.30	1.10
Country Gentleman	.15	.35	1.30
Early Evergreen	.15	.35	1.20
Stowell's Evergreen	.10	.35	1.20

POP CORN

	1/2 Lb.	1 Lb.	5 Lbs.
White Rice	.10	.25	.80
Golden Hulless	.10	.25	.80
Black Beauty	.15	.30	1.00

EGG PLANT

	Oz.	1/2 Lb.	1 Lb.
Black Beauty	.40	1.15	
New York Large Purple	.40	1.15	

ENDIVE

	Oz.	1/2 Lb.	1 Lb.
Large Green Curled	.15	.35	1.00
Broad Leaved Balaivan	.15	.35	1.00

KALE

	Oz.	1/2 Lb.	1 Lb.
Danish Green Tall Curled	.20	.40	1.25
Danish Green Dwarf Curled	.20	.40	1.25

KOHLRABI

	Oz.	1/2 Lb.	1 Lb.
Early White Vienna	.20	.60	2.00
Early Purple Vienna	.20	.60	2.00

LEEK

	Oz.	1/2 Lb.	1 Lb.
Large American Flag	.20	.50	1.50
Danish Giant	.25	.80	2.50
Monstrous Carantan	.25	.80	2.50

LETTUCE, Leaf

	Oz.	1/2 Lb.	1 Lb.
Improved Grand Rapids	.10	.30	.90
Early Prize Head, Red Tinted	.15	.30	.90
Black Seeded Simpson	.10	.30	.90

LETTUCE, HEAD

	Oz.	1/2 Lb.	1 Lb.
May King	.15	.35	1.00
Big Boston	.15	.35	1.00
Improved Hanson	.15	.35	1.00
Iceberg Extra	.15	.35	1.00
New York—Extra Large, Solid	.20	.45	1.25

MUSKMELON—Pink-Fleshed

	Oz.	1/2 Lb.	1 Lb.
Golden Champlain, very ear. ex.	.15	.35	1.00
Milwaukee Market, Select-Ex	.15	.40	1.25
Tip Top Large, Sweet	.15	.35	1.00
Wisconsin Best—Exceeds all in flavor, 88 days to ripen	.15	.35	1.00
Bender's Surprise	.15	.35	1.00
Honey or Sugar Rock	.15	.35	1.00
Hearts of Gold or Hoodoo	.15	.35	1.00
Emerald Gem	.15	.35	.90
Osage, Extra Early	.15	.30	1.00
Osage, Improved	.15	.30	1.00
Honey Dew Pink	.15	.40	1.25
Honey Dew Green	.15	.35	1.00
Banana	.15	.35	1.00
Casaba	.15	.35	1.00

WATERMELON

	Oz.	1/2 Lb.	1 Lb.
Coles Early	.10	.25	.75
Harris Early	.10	.25	.75
Stone Mountain, New Extra	.15	.30	.85
Klondike, Sweetest of All	.15	.35	1.00
Hungarian Honey	.15	.35	1.00
Kleckley Sweet Improved	.10	.25	.75
Citron Red Seeded	.15	.35	.90
MUSTARD—Giant Curled	.10	.25	.80
OKRA—White Velvet	.10	.25	.85

ONIONS Super Strain

	Oz.	1/2 Lb.	1 Lb.
Southport Red Globe—Select	.20	.60	1.70
Southport Yellow Globe—Select	.20	.60	1.70
Southport White Globe—Select	.25	.65	1.95
Large Red Wethersfield	.20	.55	1.60
Sweet Spanish Riverside	.20	.55	1.60
Yellow Globe Danvers—Select	.20	.55	1.60
Prizetaker	.25	.60	1.75
White Portugal or Silverskin	.25	.65	2.00
Early Barletta	.25	.65	2.00
Early White Queen	.25	.65	2.00

PARSLEY

	Oz.	1/2 Lb.	1 Lb.
Champion Moss Curled	.10	.25	.75
Extra Triple Curled	.15	.30	.90
Paramount New	.20	.40	1.50
Danish Thick Rooted	.15	.35	1.00
Plain	.10	.25	.75

PARSNIP

	Oz.	1/2 Lb.	1 Lb.
Improved Hollow Crown	.10	.25	.75
Improved Guernsey	.10	.25	.75

PEAS

	1/2 Lb.	1 Lb.	5 Lbs.
Alaska, Earliest	.10	.25	.90
American Wonder, Early	.10	.30	1.10
Little Marvel, Early Best	.10	.30	1.10
Laxtonian	.10	.30	1.10
Laxton's Progress	.10	.30	1.10
Dwarf Telephone, Late	.10	.30	1.10
Gradus Tall, Early	.10	.30	1.10
Aiderman, Late, Large	.10	.30	1.00
Telephone, Tall Improved	.10	.30	1.00

LOWER PRICES

PEPPERS

	Oz.	1/2 Lb.	1 Lb.
California Wonder, New	.45	1.25	
Chinese Giant	.45	1.25	
Bell or Bull Nose, Sweet	.30	.90	
Large Bell or Bull Nose, Hot	.30	.90	
Harris Early	.40	1.10	
Ruby King Improved	.35	1.00	
Sweet Mountain	.30	.90	
Pimento	.30	.90	
Long Red Cayenne	.40	1.10	
Red Chili	.45	1.25	
Golden Queen	.50	1.60	
Hungarian Yellow Wax, Hot	.40	1.10	
Squash or Tomato Pepper	.35	1.00	
Hungarian, Large Yellow Sweet, pkg. 25c.			

PUMPKIN

	Oz.	1/2 Lb.	1 Lb.
Small Sugar Pie	.10	.25	.70
Large Yellow	.10	.20	.60
King of Mammoths	.10	.30	.80

RADISH

	Oz.	1/2 Lb.	1 Lb.
Deep Scarlet Turnip, Early	.10	.25	.65
Early Scarlet Turnip White Tip	.10	.25	.65

RUTABAGA

	Oz.	1/2 Lb.	1 Lb.
American Purple Top	.10	.20	.60
Danish Bangholm	.10	.20	.60
Golden Neckless Danish	.10	.25	.70

SALSIFY or Oyster Plant

	Oz.	1/2 Lb.	1 Lb.
Mammoth Sandwich Island	.15	.40	1.30
Scorzonera Black Roots	.20	.55	2.00

RADISH

	Oz.	1/2 Lb.	1 Lb.
Early Scarlet Turnip, Early	.10	.25	.65
Early Scarlet Turnip White Tip	.10	.25	.65

BACK'S FLOWER SEEDS are Selected . . None Better

All our Flower Seeds are New and Fresh, and come direct to us from the World's Best Growers, Germany, France, Denmark, Holland and Japan. The price is 5 cents for a small package, 10 cents for regular size package, 12 packages for \$1.00, where no other price is given. Flower Seeds in BULK—Prices quoted on request.

ANNUAL FLOWERS

ACROCLINIUM
Pink and Finest Mixed.

ADONIS, Dwarf Bright Yellow.

ADULMIA, Alleghany Vine.

AGATHEA, Blue Daisy.

AGATHIS, Imperial Dwarf Blue.

Tall Fine Mixed.

AGROSTEMMA
Rose of Heaven.

ALYSSUM, Dwarf White.

Sweet, Fine Mixed.

AMARANTHUS, Fine Mixed.

Tricolor, Joseph's Coat.

Caudatus, Love Lies Bleeding.

AMMIBIUM
Strawflower mixed colors.

ANCHUSA, Annual, Blue Bird.

ANTHEMIS, Kelwayi, White.

ARTEMISIA, Summer Fr.

ANTIRRHINUM, Snapdragon
New Rust-Proof, finest mixture 15c.

Crimson King, (Rose Queen)

Ruby, fine mixed.

Tom Thumb, finest mixed.

Miniature (Rock Hybrids) Mixed.

ARCTOTIS, African Daisy.

ASTERS

GIANT GREGO, Wilt Resistant, finest
mixture.

AMERICAN BRANCHING
Wilt-Resistant, Fine Mixture.

GIANT OSTRICH
Wilt-Resistant, Fine Mixture.

CALIFORNIA GIANTS
Wilt-Resistant, Fine Mixture.

EARLY BEAUTY
Wilt-Resistant, Fine Mixture.

AMERICAN BEAUTY
Wilt-Resistant, Fine Mixture.

HEART OF FRANCE
Deep Red, Wilt-Resistant.

Tall Finest Mixed.

BALLOON VINE, Love in a Puff.

BALSAM, White, Pink and Red.
Large Double Mixed.

BROWALLIA, Swan River Daisy.

BRACHYCOMA, Finest Mixed.

CACALIA, Tassel Flower.

CALENDULA, Finest Double Mixed.

Queen, Radio Chrysantha, Art
Shades, Orange Shaggy.

CALIFORNIA POPPY, Finest Mixed.

CALLIOPSIS, Finest Mixed Shades.

CANARY BIRD FLOWER VINE.

CANDYTUFF
Umbellata Finest Mixed, Umbellata

Rose Cardinal, White Empress.

CARDINAL CLIMBER, Bright Red.

CARNATION
Finest Mixed, Vienna, Margaret and

Chabaud, Grenadin Scarlet.

CASTOR BEANS, or Ricinus.

CELOSIA, Plumed Fine Mixed.

Chinese Woolflower.

Pyramidalis, Flame of Fire.

CENTUREA
Imperialis, Sweet Sultan, Finest

Mixed.

CHRYSANTHEMUM, Annual Mixed.

CLARKIA, Finest Double Mixed.

Salmon Queen, Double.

Salmon Perfect, Double.

Brilliant Rose, Double.

CLEOME, Giant Spider Plant.

COBAREA SCANDENS, Climber.

COLINSIA, Fine Mixed.

COREOPSIS, Lanceolata Grandiflora.

COIX, Job's Tear.

COLEUS, Fine French Mixed.

CONVOLVULUS, Morning Glory.
Fine, Tall and Dwarf Mixed.

COSMIDIUM, Orange Crown.

COSMOS
Early, White, Pink, Red or Finest

Mixed.

Double Mixed.

New Orange Flame.

COXCOMB, Finest Mixed.

CYPRESS VINE, Climber.

DAHLIA, Fine Single or Double Mixed.

DATURA, Fastuosa, Double Purple.

White Hubertiana Fine Pleno Mixed.

DIANTHUS, or Garden Pinks
Fine Single or Double Mixed.

Imperialis Finest Mixed.

Heddeburgh Hybrid Mixed.

NEW Lacinatus Splendens.

DIORPHOTICA, Orange African
Daisy.

DIDISCUS, Blue or Lavender
Lace Flower.

DOLICHOS, Hyacinth Bean.

ESCHOLTZIA, California Poppy
Mixed.

EUPHORBIA HETEROPHYLLA
Annual Poinsettia.

EUPHORBIA, Snow on the Mountain.

FOUR O'CLOCK, Fine Mixed.

GAILLARDIA, Large Fine Mixed.

GOMPHRENA, Clover Strawflowers,
Purple, Rose, and Mixed.

GILIA, Finest Mixed.

GODETIA, Finest Mixed.

GOUDAS, Novelty Mixture.

GYSOPHILA, Baby's Breath, White,
Pink, and Crimson.

HELIANTHUS, Sunflowers, Fine Single
or Double Mixed Stella and Venus.

HELICHRYSUM, Strawflower,
Choicest Colors.

HELIOPHILA, Blue.

HELIOTROPE, Fine Dark Blue.

HOLLYHOCK, Best Annual Mixed.

HONESTY, or St. Peter's Penny,
Money Plant.

HUMULUS or Japanese Hop.

HUNNEMANNIA, Sunlike, NEW Yellow
Double Poppy.

IPOMOEA, Moonflowers.
Bona Nox, Deep Blue.

White Moonflower.

Heavenly Blue Morning Glory, 15c.

KOCHIA, Burning Bush.

KUDZU VINE, Vistaria-like Flowers.

LANTANA, Hybrid Mixed.

LARKSPUR, Annual.

NEW Rosebud.

Stocks Flowered Double Mixed, Dark
Blue, Light Blue, Blue Spire, Miss

California, White Spire, Los Angeles,
Ageratum Blue.

LAVATERA, Fine Mixed.

LEPTOSIPHON, French Hybrids.

LEPTOSYNE, Marigold Grandiflora
Yellow.

LIMNANTHES, Dangle.

LINUM, Grandiflora Roseum,
Rubrum, Mixed.

LOBELIA, Crystal Palace.

LUPINUS, Annual Finest Mixed Colors.

LOVE-IN-THE-MIST, Mixed.

MALOPE, Grandiflora Mixed.

MALVA, Rosea.

MARIGOLD, Tall African Mixed.
Tall French Mixed.

Legion of Honor.

Dwarf French.

NEW Guinea Gold, Yellow and
Supreme, 15c.

MATRICARIA, Capensis,
Double Feverfew.

MATTIOLA BICORNIS, Evening
Scented Stock.

MALGRANDIA, Finest Mixed.

MIMOSA, Sensitive Plant.

MIMULUS, Monkey Flower—
"Lake Louise" 15c.

MIGNONETTE, Finest Mixed.

NASTURTIUM, NEW, Double Golden
Gleam Sweet Scented, Scarlet Gleam,

Glorious Gleam Hybrid's (Bodger's)
Canary Creeper.

NASTURTIUM, Finest Dwarf Mixed.
Finest Climbers Mixed.

NEMOPHILA, Insignis Blue,
Baby's Eyes.

NICOTIANA, Affinis
Sanderia Hybrids.

NEMESIA, Strumosa Suttoni.

NIGELLA, Miss Jekyll Mixed,
Deep Blue, Violet Blue.

OELOTIERA, Biennis.
Evening Primrose.

OXALIS, Finest Mixed.

PANSIES, Giant Finest Mixed.
All Giants.

Swiss Giants, 15c.

Special American Beauty Blend, 25c.

PETUNIA, Extra Fine Mixed.
Rose of Heaven.

Rosy Morn.

Balcony Blue.

White.

PHLOX, Drummondii.
Rose, Yellow, White, Scarlet and

Flesh, Extra Fine Mixed.

PHYSALIS, or Chinese Lantern Plant.

PINKS, Double Choice Mixed.

POPPY, Large Single Mixed.
Large Double Mixed.

Dannebrog, Shirley Sherwood.

Scarlet Tulip, Art Shades.

PORTULACA, Moss Rose.
Finest Double or Single Mixed.

RHODANTHE, Strawflower.
Rose Polyantha Multiflora.

RICINUS, Castor Bean.

ROCK PLANTS, Annual Sorts.

SALPIGLOSSIS, Superbissima.
Finest Mixed.

SALVIA, Splendens, Bonfire, American.

SCABIOSA, Mourning Bride.
Extra Fine Mixed and Separate

Colors.

SCARLET RUNNER BEANS.

SCHIZANTHUS, Grandiflora Finest
Mixed, Wisconsin Hybrids Mixed.

SILENE, Pendula Mixed.

STATICE, Boulelli Yellow.
Sinuata Alba, Dark Blue, Rosea.

STOCKS, Finest Large Flowering
Double Mixed, Virginia Stocks Mixed.

SWEET SULTAN, Finest Mixed.

SWEET PEAS, Spencer Giants.
From America's Leading Growers.

All Bright, Flery Scarlet Cerise,
Avalanche, White.

Campfire, Vivid Scarlet.

Early Giant Rose.

Mary Pickford, Wonderful Pink.

Miss California, Soft Rose.

Pinkie, Large Rose Pink.

Powerscourt, Large Lavender.

Reflection, Clear Blue.

Royal Purple.

Smiles, Salmon, Shrimp Pink.

Sybil Henshaw, Rich Crimson.

All above 20c an oz.—75c 1/2 lb.

SUPERB SPENCER
MIXED SWEET PEAS
Oz., 15c; 1/2 lb., 50c; 1 lb., \$1.50.

URSINA
VERBENA, Gigantea Mixed.
Pink Shades, Blue.

VINCA, Rosea, Pink, White.

VISCARIA, Oculata Dwarf Mixed.

WALLFLOWER, or Gyldeklak.

ZINNIA, World's Best Crown.
NEW, Fantasy, Finest Mixture.

Giant Dahlia Flowering, Gold Medal.
Special Mixed, also separate colors.

California Giants, Mixed or Separate
colors.

Colossal, Mixed.

Elegans, Mixed or Separate Colors.

Liliput, Mixed, Scarlet Gem, or
Salmon Queen.

ANNUAL FLOWERS MIXTURES.
Tall Varieties, Half Dwarf Varieties,
Dwarf Varieties, Climbers.

PERENNIAL FLOWERS

ACHILLEA, The Pearl, White.

ACONITUM, Napellus, Dark Blue.

ALYSSUM, Saxatile, Compactum,
Yellow.

ANCHUSA, Blue Bird, Italia
Drooping, Myosotidiflora.

ANEMONE, St. Brigid, Finest Mixed.

AQUILEGIA, Columbine.
Finest Long Spurred Mixed.

Mrs. Scott Elliotts Choice Strain.

ARABIS, Alpina, White.

ARMERIA, Formosa Hybrida.

AUBRIETIA, Large Flowering Mixed.

BELLIS PERENNIS, English Daisy.

CAMPANULA, Canterbury Bells.
Single Mixed, or Giant and Sauter.

Mixed and Separate Colors.

CERASTIUM, Snow in Summer,
Silvery White Foliage.

CHRYSANTHEMUM King Edward,
Large White.

COREOPSIS, Lanceolata Grandiflora,
Bright Yellow.

DAISY, Shasta.

DELPHINIUM, Perennial Larkspur,
Light or Dark Blue or Mixed.

DIANTHUS, Barbatas, Sweet William,
Pink, Red, and White Shades.

DIGITALIS, Foxglove, Choice Mixed.

ECHEINOPS, Ritro, Globe Thistle.

FORGET-ME-NOT, Fine Blue.

GAILLARDIA, Grandiflora,
Choice Mixed.

GEUM, Mrs. Bradshaw, Glowing Red,
Lady Stratheden, Golden Yellow.

GYSOPHILA, Panchulata,
Double White, Single White.

HEUCHERA, Sanguinea, Crimson.

HOLLYHOCK, Double Choice Mixed
English.

LEONARDA, Canon Want,
Pretty Pale Pink.

LUPINUS, Polyphyllus, Blue, White,
Rose, Yellow, and Mixed Colors.

LYCHNIS, Scarlet or Mixed.

MINIULUS, Tilgrinus, Monkey Flower,
Large Spotted.

PENTSTEMON, Choice Mixed.

PLATYCODON, Blue and White.

POLYANTHUS, Finest Mixed.

POPPY, Oriental, Finest Mixed and
Scarlet.

ICELAND POPPY, Art Shades,
"Lake Louise."

PYRETHRUM, Mixed and Salmon
Shades.

ROCK PLANTS, Perennial Sorts Mixed.

SAPONARIA, Vaccaria Rose, White.

SIDALCEA, Rose Queen.

SCABIOSA, Caucasica, Lilac, Fringed.

SWEET ROCKET, Fine Mixed.

SWEET WILLIAM, Choice Mixed,
Pink, Red, and White Shades.

VALERIANA, Alba, White, Coccinea,
Red.

VERONICA, Spicata, Dark Blue.

VIOLA CORNUATA, Violet Pansy.
Mixed.

PERENNIAL FLOWER MIXTURES.
Tall Varieties, Half Dwarf Varieties, Dwarf

Varieties.

GLADIOLA BULBS

Our Bulbs are Extra Large, Wonderful Selection, but due to the Depression and Over production, our price is less than what it cost to grow them.

Grand Assorted Mixed, 2c and 3c each.

Named Splendid Varieties, 3c to 6c each.

DAHLIA BULBS

Finest Selected Mixed 10c each.

Named Varieties, 20c to \$1.00 each.

Healthy, Strong Tubers, Latest Prices.

